



# IMPACT

THE 34TH ANNUAL CULTURAL FEST OF  
IEM, KOLKATA



## SPECTRUM OF DECEPTION

EVENT BROCHURE





## ABOUT THE COLLEGE

IEM is established in Kolkata in the IT hub of the state of West Bengal since 1989 as the first self-financed engineering college of the state, and since then IEM has been socially accredited as the best self-financed engineering institute of West Bengal.

Since its inception, the IEM group has surpassed innumerable benchmarks of achievements and accreditations. Today IEM flaunts a colossal network of expansive operations led by an awe-inspiring student force who are the torchbearers of a better tomorrow.

The IEM Group has opened up the doors for young minds who dare to dream. It encourages the spirit of free enquiry and imagination. In this temple of learning, dreams take shape. The educational group attempts to inculcate the sense of human values and discipline in students to make them respectable human beings. It encourages learners to learn, to realize their potential and imbibe the best practices.

## ABOUT THE EVENT

IEMPACT, the flagship cultural fest of the Institute of Engineering & Management, Kolkata, is a grand celebration of talent, creativity, and culture, attracting a massive footfall of 15,000+ students and attendees from across the region. Known for its electrifying energy, thrilling competitions, and star-studded performances.

IEMPACT offers a vibrant platform for youth to showcase their skills and connect with like-minded individuals. With extensive media coverage, a strong social media presence, and collaborations with leading brands, IEMPACT has established itself as one of Eastern India's most anticipated cultural festivals, creating unforgettable experiences year after year.

22 - 23 FEBRUARY

IEM MANAGEMENT CAMPUS



## 34TH ANNUAL CULTURAL FEST



IEMCULTURALFEST.COM



# Euphoria

EASTERN DANCE





# euphoria

## EVENT GUIDELINES:

- Time limit:
  - Solo: 3+1 minutes (Empty Stage to Empty Stage)
  - Duet: 4+1 minutes (Empty Stage to Empty Stage)
  - Group: 6+2 minutes (Empty Stage to Empty Stage)
- **Prelims for solo and duet category** will be conducted, if required. All information will be notified in due course.
- **Pre-edited tracks** in MP3 format should be emailed to [easterneuphoria.backstage@gmail.com](mailto:easterneuphoria.backstage@gmail.com) , 3 days prior to the event. Bring a backup on a pen drive on the event day as well.
- **Theme for Group Category:** The Essence of Unseen Realities
- **Number of participants for group category:** 6 to 10
- **Group Performance Requirement:**
  - Minimum number of participants on stage: 5 throughout the performance
- **Negative marking** will be there for exceeding the time limit.
- Any form of **vulgarity or obscenity** will result in disqualification.
- Participants must report to the Event Coordinator at least **1 hour** before the event starts.
- The use of any item songs is strictly prohibited and will result in negative marking.
- All decisions made by the **judges** will be considered final.

[CLICK HERE TO REGISTER](#)

SHRESTHA GHOSH - 9874848752

ANKITA SARKAR - 8910463954

ASMITA SINHA - 7908026724



# STEP UP

WESTERN DANCE







# STEPUP

## EVENT GUIDELINES:

THEME: 7 DEADLY SINS

- Participants must report to their Event Coordinator at least 1 hour before the scheduled start of the event.
- The decisions made by the Judge(s) and the Organizing Committee are deemed final and binding.
- All participating individuals will receive participation certificates.
- On-stage vulgar acts, inappropriate songs, and revealing costumes are strictly prohibited in the competition.

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KAUSHANI DATTA-7980363353

SWARTHAK MANDAL-6289349926

SHREYA SARKAR-6289313157

IMPACT

# रावर्गोपु

EASTERN MUSIC





## EVENT GUIDELINES:

- Solo performers can only have one accompanist (Instrument- either Guitar or any Percussion/Beatbox not both) i.e. 1+1(Solo).
- If the singer has an accompanist, then the singer can't play any instrument or if the singer is playing any instrument then the singer can't have an accompanist.
- Time Duration: 4 mins(3 mins+ 1 mins).
- All participants must carry their karaoke tracks (if any) on a pen drive on the day of the event and email the same to [dasdibyadarshimusic@gmail.com](mailto:dasdibyadarshimusic@gmail.com) at least five days before the event.
- There will be 2 rounds in the competition. Round 1 will be Prelims (to be conducted before the event, dates to be announced later) and shortlisted participants will compete in the finals on 22nd February 2025.
- Participants cannot see the lyrics and sing.
- Any Indian regional language can be used here. Bollywood songs and Western songs are not allowed in this event.
- Criteria for scores include Uniqueness, Stage presence, and Soundcheck proficiency.
- All instruments must be brought by the participants.

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DIBYADARSHI DAS-9875461087

ANAMITRA KUMAR SARKAR-9330223318

SHEK DIYA SARKAR-8240357217

IMPACT

WESTWOOD

WESTERN MUSIC





IMPACT

# INSTRUMENTAL

*echoes*

BATTLE OF INSTRUMENTS





**INSTRUMENTAL**  
*echoes*

## EVENT GUIDELINES:

- Multiple registrations from a single college is allowed.
- Time Duration: 5 mins(4 mins + 1 mins).
- Eastern and Western instruments are allowed.
- Multi-instrumentalist is allowed.
- Backing Track/Metronome/ e-Tanpura/e-Tabla is allowed.
- All participants must carry their backing tracks (if any) on a pen drive on the day of the event and email the same to [dasdibyadarshimusic@gmail.com](mailto:dasdibyadarshimusic@gmail.com) at least five days before the event. No instrumental stem of the instrumentalist should be present in the track.
- There will be 2 rounds in the competition. Round 1 will be Prelims (to be conducted before the event, dates to be announced later) and shortlisted participants will compete in the finals on 22nd February 2025.
- Ragas and original compositions are appreciated.
- Judging criteria: The judging may be based on qualities such as tal/beat, selection of raga, composition, and overall impression.
- Participants have to bring their instruments. Only a 5-piece drum kit will be provided (Add-ons such as double pedal, cymbals, etc need to be brought by the participant)

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DIBYADARSHI DAS-9875461087

ANAMITRA KUMAR SARKAR-9330223318

DEBAYUTH BANIK-8336876825

IMPACT

the  
ILLUSION JAM

BATTLE OF BANDS





## EVENT GUIDELINES:

- A Group must have a minimum of 4 members & can have a maximum of 7 members.
- Time Duration: 12 mins(8 mins+ 4 mins).
- All technical requirements must be informed to the coordinators before the event. MIDI devices and laptops are not allowed in the competition.
- There will be 2 rounds of the competition. Round 1 will be Prelims (to be conducted before the event, dates to be announced later), and shortlisted Bands will compete in the finals on 23rd February 2025.
- Participants cannot see the lyrics and sing. No track is allowed for this competition.
- No restriction is there in terms of the language of the song.
- Criteria for scores include Uniqueness, Stage presence, and Soundcheck proficiency.
- All instruments must be brought by the participants. A 5-piece Drum Kit will be provided.
- Bands will be disqualified on the spot for misconduct, obscenity, or foul language.

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SATYAKI GHOSH-6290660929

ATRI PANDA-8582805152

PRATAYDYUTI SAHA-7550861716



# FUTSAL





# FUTSAL

## EVENT GUIDELINES:

- Any player entering the D-box of his opposition will also result in a foul and a goal kick will be awarded to the opposition.
- Bookings - A direct red card, or two yellow cards in the same match will lead to a 1match ban.
- Throw-ins must be taken by foot.
- Direct goals from throw-ins and corner kicks are allowed.
- Corner kicks must be taken from the center.
- Penalties are to be taken in one step.
- All participating players must be present 30 mins before their allotted time. Failure to arrive on time for the matches or the registration process can lead to immediate disqualification.
- Jerseys won't be provided. Please carry your own set of Jerseys.
- Joggers, Running Shoes, Futsal Shoes, Barefoot - ALLOWED
- Spikes - NOT ALLOWED
- In case of a draw, each team will get a set of 3 penalties and if even after that the score is still tied it will result in sudden death

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NILANJAN BHATTACHARYA-8335059907

SOHAM SENGUPTA-7278276432

DEBAHUTI BANERJEE-9874512090

MEGHNA BARDHAN-9073073615



VISION  
**ALCHEMY**





VISION  
ALCHEMY

## EVENT GUIDELINES:

There will be a photography contest on the 2 days of IEMPACT 2K25 (i.e 22.02.2025-23.02.2025). Please go through the following rules before you register your names.

The rules are as follows:

- It is not a theme based competition.
- Anyone can participate.
- Mobile, dslr, slr photographs are allowed
- You should submit non editable pictures
- Image size should be 16:9
- Participating candidate have to click pictures from and within the event area. Pictures shall be from the 2 days of the event.
- On 23rd February you will be given a drive link to share your clicked pictures.
- Each of your picture must include a caption or a detailed synopsis of the photo.
- No watermark or identification of the participant should be there.

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RESHAB CHOWBEY-6292211197

SAYAN DEY-8961838933

SAYAN CHOWDHURY-9073830569



# MYSTIC MASKS

FACE PAINTING





## MYSTIC MASKS

### EVENT GUIDELINES:

- It is a team event. There shall be minimum 2 participants in a team i.e. the model should be present on the day of the event.
- Participants should bring their own colours, brushes etc. The time limit is 120 minutes. (10 minutes for arranging the tools and 110 minutes for painting) Topic: will be revealed shortly.
- Participants will be judged based on creativity, innovation and design.
- The decision of the judges will be final and binding.
- There will be only one winner. Prize money will be revealed after the end of registration.
- All participants will get participation certificates.
- Participants should report to the coordinator 45 min before the start of the event.
- Can't use mobile phones and Internet during the event.
- Every team should have a team leader assigned who will be the Point of Contact.

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# SHAYRANA

## POETRY

*Handwritten text in Urdu script, repeated across the page. The text is partially obscured by a central illustration of a book and a quill pen.*

لہذا آپ کو یہ خبر ہے کہ لہذا آپ کو یہ خبر ہے کہ  
موجودہ طور پر ہر مہینہ تقریباً 18000 روپے  
کی رقم جمع کی جا رہی ہے۔ اس رقم سے  
آپ کو ہر ماہ 3000 روپے کی رقم ملے گی،  
جو آپ کو ہر ماہ 15000 روپے کی رقم  
میں سے 18000 روپے کی رقم ملے گی۔  
اس رقم سے آپ کو ہر ماہ 3000 روپے کی رقم  
ملے گی، جو آپ کو ہر ماہ 15000 روپے کی رقم  
میں سے 18000 روپے کی رقم ملے گی۔





# SHAYRANA

## EVENT GUIDELINES:

- **Eligibility:**
  - Each participant must register for the competition before the deadline.
- **Themes and Content:**
  - Participants may choose any one of the poems of their choice (self written/written by any famous poet) but in the selected languages only.
  - Content must be appropriate, free from offensive language, and comply with the college's code of conduct and must be provided beforehand to the judge (in printed/photocopy/handwritten format)
- **Time Limit:**
  - Each recitation must be completed within 5 to 10 minutes.
  - Exceeding the time limit will result in a penalty.
- **Language:**
  - Participants can recite in English, Bengali or Hindi.
- **Presentation:**
  - Participants must maintain proper decorum on stage.
  - Gestures and expressions should complement the recitation.

POULAMI PAN-7980231926

RAHI DASGUPTA-6290463399

SOUMILI SARKAR-9330031671



# SHAYRANA

## EVENT GUIDELINES:

- **Judging Criteria:**
  - **Judging will be based on:**
    - Pronunciation and articulation
    - Expression and emotion
    - Memorization and fluency
    - Audience engagement
    - Overall impact
- **Disqualification:**
  - Plagiarism or use of offensive material will lead to immediate disqualification.
  - Any act of misconduct or disturbance during the event will result in disqualification.
- **Technical Issues:**
  - In case of technical difficulties (e.g., microphone failure), participants will be given a chance to restart their recitation.
  - Such instances will not impact scoring.
- **Final Decision:**
  - The decision of the judges will be final and binding.
  - No appeals or objections will be entertained after the results are announced.

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POULAMI PAN-7980231926

RAHI DASGUPTA-6290463399

SOUMILI SARKAR-9330031671





**QUIZZARD**

## **EVENT GUIDELINES:**

- Each team must have one/two participants.
- MELA (Music, Entertainment, Literature, and Arts) will be the quiz's theme.
- There will be 2 rounds for the quizzing event.
- Top six teams will qualify for the final round based on the highest scores obtained.
- Every fourth question will be star marked. In case of a tie, the team with the maximum number of star marked questions will proceed.
- In case of any disputes, the decision taken by the quizmaster or the quiz organizers shall be considered final.
- No electronic gadgets or equipment is allowed during the preliminary round.
- Any kind of written or printed material is not allowed. Paper will be provided.
- Any team found using unfair means shall be immediately disqualified.
- The winner and the first runners up will get Prize money + Certificate.
- The second runners up will get the Certificate only.
- All the participants will get a participation certificate as well.
- Cross College Teams are allowed.

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# FEASTOPIA

FOOD FESTIVAL



MAYUKH MAJUMDAR - 9064212950

AYUSH BERA - 8597783219



# HALLA BOL

STREET PLAY





# HALLA BOL

## EVENT GUIDELINES:

- **TEAM LIMIT** : Maximum 20 (including musicians / instrumentalists)
- **TIME LIMIT** : 12+3 minutes (from start to end)
- **THEME** : Open
- **RULES** :
  - Registration is open for all college teams. From a single college, multiple teams can register.
  - Cross college teams are not allowed.
  - Language of the play can be Bengali / Hindi / English.
  - Teams are expected to perform at an open-air venue with audience on all sides.
  - Only live music is allowed. Participating teams have to carry their own instruments.
  - Usage of fire, liquid, smoke is strictly prohibited.
  - Gulaal / Abir or any props, if used, must be cleared off by the participants of the participating team after their performance within the TIME LIMIT.
  - Any instance of vulgarity or disturbing content of any order will lead to forceful halt of the performance and the team may be disqualified.
  - The decision of the judges will be ultimate.

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SUBHOMOY GANGULY - 6289056389

SHAPTORSI CHAKRABORTY - 9123304829

BRATYABANDHU BHATTACHARYYA - 8240005041

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# VOXBOX

BEATBOXING





# VOXBOX

## EVENT GUIDELINES:

- Elimination will be held where participants will battle in rounds of 60 seconds each.
- From the eliminations, the Top 8 will battle it out in matches which will be of 1 round where each round is 60 seconds long. From the Top 8, the winner of each battle advances to the Top 4.
- In the Top 4, beatboxers will battle it out in matches which will be of 2 rounds where each round is 60 seconds long.
- From the Top 4, the winner of each battle will advance to the final which will be of 2 rounds where each round is 90 seconds long.
- Additional rules & regulations are to be disclosed by the judges on the spot.

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DIBYADARSHI DAS-9875461087

SATYAKI GHOSH-6290660929

SWARAJIT DEY - 73842 28365



# THE-RAP-Y

RAP BATTLE





**THE-RAP-Y**

## EVENT GUIDELINES:

- This is a solo participation event.
- The Rap must be an original composition.
- The language of Rap must be Hindi, English or Bengali .
- The Competition will be on a showdown basis and not a battle.
- Each performer will be given 2 mins to perform.
- Beats and Backing Tracks are allowed, but Backing vocals in the track are not allowed.
- Exceeding the time limit may lead to Negative marking.
- The Competition will be on a knockout basis. Top 10 will be participating on the main event day and then Top 4 will be shortlisted for direct Semi Finals and then Top 2 for the Finals.
- Any kind of unparliamentary behaviour and use of derogatory words in the lyrics will lead to direct disqualification from the event and an official complaint will also be reported to your respective College/School Authorities from the Organising team.
- Participants must send the soft copy of their tracks 4 days prior the Competition and must carry it in a pendrive on the event day.
- The soft copy of the lyrics sheet are required to be submitted 4 days prior the event, and a hard copy of the sheets are also required to be carried on the event day, along with the participant name and college name on it.
- Judge's Decision will be the Final Decision and no further arguments will be entertained on that.
- The Judgement will be based on the following points : a) Rhyming and Technicality , b) Originality and c) Verbal Flow on the Beat

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SPANDAN SARKAR-8100694913

IMPACT

CALL OF DUTY<sup>®</sup>  
MOBILE 





**CALL OF DUTY**  
MOBILE 

## EVENT GUIDELINES:

- **Eligibility:**
  - The tournament is open to players aged 13 and above.
  - Each participant must register individually and confirm their participation by the deadline.
  - Players must have a stable internet connection and access to the latest version of Call of Duty Mobile.
- **Tournament Format:**
  - The tournament will follow a Team Deathmatch format, depending on the event.
  - Matches will be conducted in either Single Elimination format, as announced before the tournament.
  - Each match will have a time limit of 10 minutes per round.
  - Maps will be pre-selected by the organizers and announced before the match.
- **Match Rules:**
  - Teams must consist of 5 players for Team Deathmatch.
  - Players must join the lobby within 5 minutes of the scheduled match time; failure to do so will result in disqualification.
  - Use of any external assistance, cheats, or hacks is strictly prohibited and will lead to immediate disqualification.
  - Players must follow the match format and objectives (e.g., kill targets, survival).
  - All decisions made by the referees/organizers are final.
- **Tie-Breakers:**
  - In the case of a tie, the Kill Count or Damage Dealt will determine the winner.
  - If a tie persists, an additional match will be played on a smaller map with a time limit of 5 minutes.



**CALL OF DUTY**  
MOBILE 

## EVENT GUIDELINES:

- **Code of Conduct:**
  - Players must demonstrate good sportsmanship throughout the tournament.
  - Toxic behavior, including offensive language or harassment, will lead to disqualification.
  - Players are not allowed to pause the game or request breaks during a match.
  - All in-game names must be appropriate and non-offensive.
- **Scoring and Prizes:**
  - Team Deathmatch: Victory awards 3 points, a draw awards 1 point, and a loss awards 0 points.
  - Prizes will be distributed based on the final rankings.
- **Technical Issues:**
  - Participants are responsible for ensuring their devices and internet connections function properly.
  - Matches will not be paused or restarted due to individual technical problems.
- **Miscellaneous:**
  - Participants are encouraged to carry snacks and water for breaks between matches.
  - Spectators are allowed only if permitted by the organizers.
  - In case of disputes, the tournament committee's decision will be final.

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AGNIBHA GANGULY-9062078316

ROHAN GHOSH- 9339519401

SARANYA CHATTOPADHYAY-8777363879

IMPACT



TM

FOOTBALL





## EVENT GUIDELINES:

[CLICK TO JOIN THE DISCORD SERVER](#)

- All the games must be played in **Friend Match mode**.
- Create a **1v1 match**.
- Do not use any kind of **Hacks/Mods** in the game. If found, will be **disqualified** from the event.
- Match type must be set to **Standard**.
- The Match duration should be **6 Minutes** for **Group Stages** and **8 minutes** for **Playoffs**.
- Every player should play with an **Authentic Team**.
- **Injuries** should be set to **On**.
- **Extra time** should be set to **On**.
- **Penalties** should be set to **Off** in **Group Stages** and set to **On** in **Playoffs**.
- Maximum number of **Substitutes** should be **5**.
- Number of **substitutes per interval** should be **3**.
- Conditions for **home and away** should be set to **Good**.
- The **Winner of the match** should send a **screenshot of the match result** to the Host.
- For **Network Issues**, a finer detailed guide is posted in the Rule Book (in Discord)
- Any kind of **Nuisance** during the match will lead to termination of the match right away and a win would be awarded to the opponent.

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ROHAN GHOSH- 9339519401

CHANDRIL ADHIKARY- 9007877563

AGNIBHA GANGULY-9062078316

# IMPACT



**MIND OVER  
MOVES**





**MIND OVER  
MOVES**

## EVENT GUIDELINES:

- **Eligibility:**
  - The tournament is open to players of all age groups.
  - Each participant must register individually and confirm their participation by the deadline.
- **Game Format:**
  - It will be an offline event.
  - The tournament will follow a Round-Robin format.
  - Each game will use a Rapid Chess time control of 10 minutes per player.
  - In the first round the colour will be decided through a lottery later the colors will be alternated.
  - If the number of rounds is odd, color assignments will be balanced as closely as possible.
- **Match Rules:**
  - Touch-move rule will be strictly enforced.
  - A player will lose the game if they are late by more than 3 minutes.
  - All decisions made by the arbiter are final.
  - No extra time will be provided
- **Tie-Breakers:**
  - In case of a tie, tie-breaking systems such as Progressive Points will be used.
  - If ties persist, a playoff match with faster time controls will decide the winner.



**MIND OVER  
MOVES**

## EVENT GUIDELINES:

- **Code of Conduct:**
  - Players must maintain decorum during the matches.
  - Unsportsmanlike behavior, including disturbing opponents, may lead to disqualification.
  - Players are not allowed to take breaks after the match is started
- **Scoring and Prizes:**
  - A win earns 1 point, a draw earns 0.5 points, and a loss earns 0 points
- **Miscellaneous:**
  - Participants are advised to carry snacks and water.
  - In case of any disputes, the tournament committee's decision will be final.

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SAMPAD CHAKRABORTY-9804579701

SAPTARSHI PAL-8967046107

## EVENTS

## REG FEE

Vision Alchemy	50 ( per Photo )
Futsal	500 ( per Team )
Mystic Masks	100 / team
The Illusion Jam	800 / team
Instrumental Echoes	200/ person
Mind Over Moves	50 / person
Shayrana	100 / person
Halla Bol	100 / team
The-Rap-Y	100 / person
Quizzard	100 / person
Step Up & Euphoria:	
solo	150
duo	250
group	800
eFootball Mobile(PES)	50 / person
COD Mobile	50/ person
Raagify	200
Westwood	200
Voxbox	200

## PAYMENT DETAILS



UPI ID: swapneelchaudhuri-1@okaxis

UPI NO. 8017179897



## OUR GALLERY



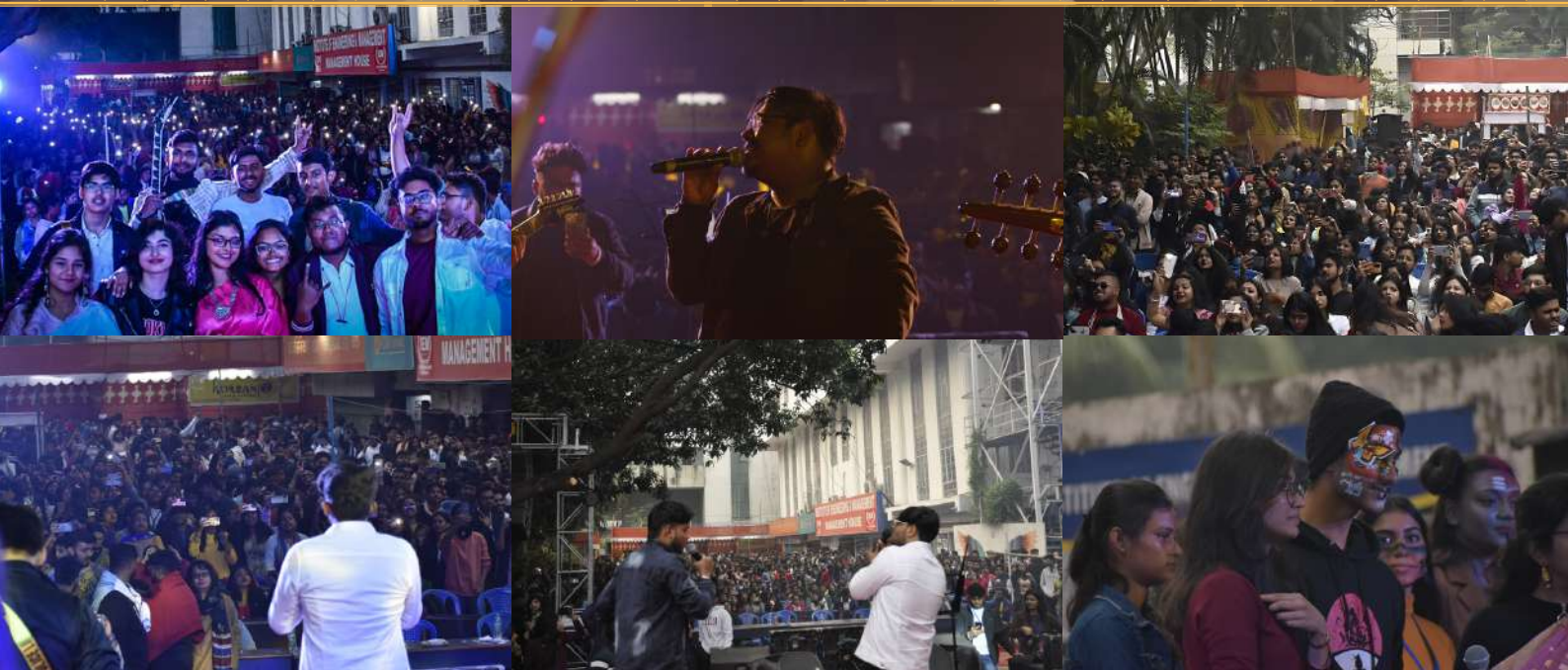


## FACULTY COORDINATORS

PROF.(DR.) SANGHAMITRA PODDAR  
PROF.(DR.) MALAY GANGOPADHYAY

## STUDENT COORDINATORS

MEGHA BISWAS - +91 7003081132  
SWAPNEEL CHAUDHURI - +91 8017179897



See You There

22  
FEB

23  
FEB



IEM MANAGEMENT CAMPUS  
SALT LAKE SECTOR V, KOLKATA